



EuroAmerican
Institute

MASTER OF BUSINESS ADMINISTRATION

Think Big, Lead Boldly, Succeed Globally!



About EAI

The EuroAmerican Institute is committed to holistic growth and transformation, enabling students to explore new horizons and redefine what is possible. Our distinguished faculty nurtures students in an unparalleled learning environment, offering a broad array of programmes across graduate, master's, and doctoral levels. Whether you are a seasoned business professional seeking career advancement or a budding entrepreneur ready to carve out your niche, our comprehensive offerings cater to your needs.

EAI is committed to the following values and objectives in support of its mission.

- **Advocating Intellectual Inquiry**
- **Advocacy of Inquiry and Innovation**
- **Offering Tailored Student Support**
- **Nurturing Synergistic Learning Communities**
- **Embracing Growth in Diversity**
- **Developing a Synthesis of Global Educational Excellence**

Vision

EAI aspires to be a premier global leader in career-focused education, offering flexible and accessible learning Anytime-Anywhere through our online, hybrid, and offline platforms. We are dedicated to delivering affordable, cutting-edge, and accredited higher education, aligned with the latest industry trends and technological advancements. Our vision is to cultivate a dynamic learning environment that upholds the highest ethical and professional standards, equipping students to excel in an ever-evolving global workforce.

Mission

EAI mission is to provide affordable, high-quality education through online, hybrid, and offline modalities. As a diverse and inclusive higher education institution, we welcome students from all backgrounds and beliefs, offering a transformative educational experience. Our supportive academic and professional community empowers students to discover their unique talents and realise their personal and professional aspirations in a global context.



EAI Accreditation and European Framework



Malta Further & Higher Education Authority (MFHEA)



European Higher Education Area (EHEA)



Bologna Process



ENIC-NARIC Networks



European Commission



European and Worldwide Accreditations



World Education Services



About the Programme

The EuroAmerican Institute offers an MBA programme to equip students with the tools and analytical skills necessary for a successful career. The international community of faculties and alumni help students with a global perspective in today's ever-changing economic world.

The MBA programme gives students a high-quality education that equips them with advanced business management skills. Developed in collaboration with leading corporations worldwide, it fits into a professional schedule. The programme aims at individuals with future aspirations as leaders, managers, entrepreneurs, or business executives.

Programme Highlights



Designed to meet the needs of working professionals.



Focused and innovative curriculum.



Offers diverse areas of specialisation.



Provides a path to holistic and strategic business expertise.



Industry Experts & accomplished faculty members.



Gateway to the latest business and industry trends.



What will you learn?

- **Strategic Human Resource Management**
- **Strategic Leadership and Management**
- **Supply Chain Planning, Modelling, and Analytics**
- **Accounting & Financial Management**
- **Entrepreneurship and Innovation**
- **Consumer Behaviour & Market Communications**
- **Contemporary Issues and Principles of Marketing**



Programme Outcomes

- Strengthen critical thinking and structured problem-solving abilities.
- Develop core leadership qualities and emotional intelligence.
- Understand and apply innovation principles in business contexts.
- Communicate clearly, confidently, and persuasively in professional environments.
- Recognise ethical issues and apply sound judgement in decision-making.



Why earn an online MBA?



Comprehensive Business Knowledge

The blend of core courses and electives equips students with in-depth knowledge of business core areas, including finance, marketing, operations, strategy and organisational behaviour. The electives allow for delving deeper into specific areas of interest.



Leadership and Management Skills Development

The programme is an excellent opportunity to gain hands-on leadership experience through theory and practise and to develop management skills.



Global Perspective and Cultural Competence

The programme also stresses understanding global markets, international business strategies and cross-cultural communication. The international cohorts of students optimise the chances of sharing ideas and cross-cultural perspectives.



Networking Opportunities

Access to a diverse and extensive alumni network and industry connections. Academic symposiums, workshops, webinars and guest speaker sessions with industry professionals and business leaders widen connectivity chances.



Experiential Learning Experience

EAI's MBA is a hands-on learning programme that integrates case studies and project opportunities on real-world business issues and simulations to apply theoretical knowledge to practical business challenges.

Who is this programme for?

- **Business Graduates with Relevant Backgrounds:** Recent graduates with degrees in business, management, or any related field. Given the intensive nature of the programme, they are expected to have foundational knowledge of business principles, preparing them for advanced studies without requiring a steep learning curve in core areas.
- **Entrepreneurs and Small Business Owners:** Fully dedicated individuals who want to grow or launch their ventures. They seek practical skills such as leadership, strategy, marketing, and innovation rather than deep dives into finance or economics.
- **Professionals Seeking Career Transition:** For those with a clear intention to switch to managerial roles in marketing, operations, or human resources, the programme's focus aligns more directly with their career aspirations. Full-time availability is essential, so only those able to step away from their current employment can realistically participate.
- **International Students Focused on Business Leadership:** International candidates seeking a global perspective on business practises with an interest in leadership and management roles, excluding heavily focused fields like finance or economics.
- **Students looking to upgrade their skills:** Individuals who may have taken a break from education after graduation seeking to upgrade their skills and qualifications for personal and career growth.



The Curriculum

The Master of Business Administration (MBA) programme delivers a broad-based curriculum that covers essential aspects of business management. The programme integrates core business disciplines with practical applications, ensuring students gain a comprehensive understanding of general business principles and practices.

MODULES COVERED

Module Ref. No.	Module Title	ECTS
M701	Strategic Human Resource Management	10
M702	Strategic Leadership and Management	10
M703	Supply Chain Planning, Modelling and Analytics	10
M704	Accounting & Financial Management	10
M705	Entrepreneurship and Innovation	10
M706	Consumer Behaviour and Market Communications	10
YEAR TOTAL		60

Module Ref. No.	Module Title	ECTS
M707	Contemporary Issues and Principles of Marketing	10
M708	Business Research Project	20
YEAR TOTAL		30
MBA PROGRAMME TOTAL		90

Admission Process for EAI MBA

Admissions to the EAI's MBA programmes are simple and convenient by following the online process. Our admission team evaluates every application and checks every candidate's past academic performance and future potential.

Apply Online & Complete Documentation

Enrol by filling out the online application. Enter accurate information- personal details, academic qualifications, experience, etc. Upload scanned copies of your transcripts, experience certificates, etc. supporting the information you have provided in the application form.

Get Offer Letter

The admission panel will review your application, and you will receive email upon getting shortlisted.

Payment

Make payments for the admissions to the Master of Business Administration programme and get started. You will receive your student's account details through email.



Academic Qualifications

To apply for this programme of study, learners should have EU-recognised/equivalent qualifications as mentioned below:

- A recognised bachelor's degree or MQF Level 6 full qualification is required with a minimum overall score of 55% (GPA 2.0 on a 4.0-point scale) or higher.
- Applicants from any academic discipline are welcome to apply, provided they can demonstrate strong motivation and potential for business leadership.

Note:

- While a business-related undergraduate degree (such as Business Administration, Economics, or Finance) is advantageous, candidates from non-business fields (e.g., History, Engineering, Psychology) are encouraged to apply.
- Professional experience, ideally in a management or leadership role, is preferred but not mandatory.

English Language Proficiency

Our programmes are taught in the English language. As such, you must demonstrate proficiency in the English language by submitting one of the following test scores during the application process:

- IELTS Overall: 6.5
- TOEFL (iBT: 58+; PBT: 490+; CBT: 167+)
- TOEIC Overall: 555+
- PTE Overall: 50+
- Duolingo Overall: 90+

English Proficiency Waivers

The English proficiency test is not required for the following candidates:

- Native English speakers, OR;
- Applicants completing their schooling in English (i.e., high school diploma or IB), OR;
- Applicants completing their undergraduate or graduate studies in English.

Digital competence

Learners should have a basic level of digital competence, including familiarity with computers, the internet, and basic software applications.

Prior experience and learning will be considered in line with the provisions of the EuroAmerican Institute's RPL Policy, approved by the MFHEA. The approved RPL Policy is available for public viewing at <https://www.euroamerican.edu.mt/policies/rpl-policy.pdf>



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