



**EuroAmerican
Institute**

DOCTORATE IN BUSINESS ADMINISTRATION

Think Big, Lead Boldly, Succeed Globally!



About EAI

The EuroAmerican Institute is committed to holistic growth and transformation, enabling students to explore new horizons and redefine what is possible. Our distinguished faculty nurtures students in an unparalleled learning environment, offering a broad array of programmes across graduate, master's, and doctoral levels. Whether you are a seasoned business professional seeking career advancement or a budding entrepreneur ready to carve out your niche, our comprehensive offerings cater to your needs.

The EuroAmerican Institute (EAI) draws its inspiration from some of the world's top universities. It utilises an advanced Learning Management System (LMS), which is used by its Collegiate Institutes (CI) - organisations of professors, teachers, and administrators that deliver accredited modules and programmes. Each institute is led by a Dean, who also serves as a member of the teaching faculty.

EAI is committed to the following values and objectives in support of its mission.

- **Advocating Intellectual Inquiry**
- **Advocacy of Inquiry and Innovation**
- **Offering Tailored Student Support**
- **Nurturing Synergistic Learning Communities**
- **Developing a Synthesis of Global Educational Excellence**
- **Embracing Growth in Diversity**

Vision

EAI aspires to be a premier global leader in career-focused education, offering flexible and accessible learning anytime-anywhere through our online, hybrid, and offline platforms. We are dedicated to delivering affordable, cutting-edge, and accredited higher education, aligned with the latest industry trends and technological advancements. Our vision is to cultivate a dynamic learning environment that upholds the highest ethical and professional standards, equipping students to excel in an ever-evolving global workforce.

Mission

EAI mission is to provide affordable, high-quality education through online, hybrid, and offline modalities. As a diverse and inclusive higher education institution, we welcome students from all backgrounds and beliefs, offering a transformative educational experience. Our supportive academic and professional community empowers students to discover their unique talents and realise their personal and professional aspirations in a global context.



EAI Accreditation and European Framework



Malta Further & Higher Education Authority (MFHEA)



EUROPEAN
Higher Education Area

European Higher Education Area (EHEA)



Bologna Process



ENIC-NARIC Networks



European Commission



European and Worldwide Accreditations



World Education Services



About the Programme

The DBA programme at the EuroAmerican Institute is designed to accommodate the schedules of working professionals. Our doctoral candidates gain access to international networking platforms, fostering valuable connections and offering a global perspective. EAI boasts a highly qualified faculty with extensive industry experience, providing top-tier education. The focused and innovative curriculum emphasises addressing contemporary business challenges. Our scholars have the opportunity to apply their knowledge through intensive research and live projects, supported by personalised mentorship that aligns with their individual career objectives. EAI also offers a dynamic and diverse community of students and faculty from around the world, serving as an international networking platform that encourages valuable connections and broad perspectives.

Programme Highlights



36 months online programme accredited by MFHEA



Focused & Unique Curriculum



Specially Designed For Working Professionals



Dissertation On Live Project For an Organisation



No GMAT/ GRE Required



One-on-one Mentorship For All Educational Goals



International Networking Opportunities



100% Online, Flexible And Customised Classes



Highly Qualified Industry Experienced Faculties



One-to-One Supervision For Thesis Development



What will you learn?

- Strategic Financial Management
- Entrepreneurship and Innovation
- Strategic Marketing
- Globalisation and Corporate Governance
- Developing Strategic Management and Leadership Potential
- Developing Research Capability
- Advanced Research Design and Methodologies
- Research and Dissertation

Programme Outcomes

- Advanced and Specialised Knowledge
- Applied Research Competence
- Critical Thinking and Innovation
- Evidence-Based Decision Making
- Leadership and Change Management
- Effective Communication
- Ethical and Sustainable Practises
- Lifelong Learning and Continuous Improvement



Why earn an online DBA?



Specialised Focus

Our DBA programme allows you to delve deep into your chosen area of expertise. Gain profound knowledge and mastery of tackling real-world business challenges head-on through EAI's rigorous research and practical application pedagogy.



Leadership Development

We're dedicated to nurturing the next generation of visionary leaders. By enrolling in our programme, you'll not only gain advanced business acumen but also cultivate the leadership skills necessary to inspire and motivate others within your field.



Applied Research

EAI is about making tangible impacts on the business world. We mandate students to engage in a major applied research project that will empower them with knowledge of tools and methodologies to conduct both qualitative and quantitative research.



Flexibility and Support

With our online DBA degree, you'll enjoy the flexibility to balance your academic pursuits with your professional and personal commitments. Additionally, our dedicated faculty and support staff are committed to providing you with the guidance and resources you need to excel throughout your academic journey.



Networking Opportunities

EAI is a vital community of scholars, professionals, and industry experts and fosters a collaborative environment. Develop lasting and valuable connections, boosting your Networking scope.

Who is this programme for?

- **Experienced Business Professionals / Mid to Senior-Level Executives:** Individuals with significant managerial experience seeking to advance their careers and deepen their understanding of business management principles, strategies, and theories. Professionals currently holding managerial or executive positions in various industries who wish to enhance their leadership skills and gain a deeper understanding of business administration.
- **Entrepreneurs and Business Owners:** Individuals who have founded their businesses or aspire to do so and want to acquire advanced knowledge in areas such as strategic management, organisational behaviour, and innovation.
- **Management Consultants:** Professionals working in management consulting firms or independent consultants looking to augment their expertise and credibility by obtaining a doctoral degree in business administration.
- **Academic Researchers:** Individuals interested in pursuing an academic career in business management and wish to conduct research, publish scholarly articles, and contribute to the field's theoretical and practical knowledge.
- **Career Changers:** Individuals from diverse backgrounds, including engineering, healthcare, or education, who wish to transition into managerial roles or consultancy positions and see a DBA as a means to gain the necessary skills and credentials.
- **International Students:** Professionals from around the world seeking advanced education in business administration, either to enhance their career prospects in their home countries or to pursue opportunities abroad.
- **Government and Non-profit Sector Professionals:** Individuals working in government agencies or non-profit organisations who want to develop their leadership and management skills to drive positive change in their respective sectors.
- **Individuals with MBA or Equivalent Master's Degrees:** Graduates of Master of Business Administration (MBA) Programmes or equivalent master's degrees who want to further specialise in a specific area of business administration and conduct original research in the field.
- **Self-Motivated Learners:** Individuals with a strong interest in business management and a drive for continuous learning view pursuing a DBA as a personal and professional challenge.

The Curriculum

The Doctorate In Business Administration (DBA) programme delivers a broad-based curriculum that covers essential aspects of business management. The programme integrates core business disciplines with practical applications, ensuring students gain a comprehensive understanding of general business principles and practises.

MODULES COVERED

Module Ref. No.	Module Title
M720	Strategic Financial Management
M734	Entrepreneurship and Innovation
M735	Strategic Marketing
M736	Globalisation and Corporate Governance
M803	Developing Strategic Management and Leadership Potential
M804	Developing Research Capability

Module Ref. No.	Module Title
M805	Advanced Research Design and Methodologies
M806	Research and Dissertation



Admission Process for EAI DBA

Admissions to the EAI's DBA programme is simple and convenient, following an entirely online process. Our admission team evaluates each application and considering the candidate's past academic performance and future potential.

Apply Online & Complete Documentation

Enrol by filling out the online application. Enter accurate information- personal details, academic qualifications, experience, etc. Upload scanned copies of your- transcripts, experience certificates, etc supporting the information you have provided in the application form.

Receive Offer Letter

The admission panel will review your application, and you will receive an email upon being shortlisted.

Payment

Make payment for the admission to the Doctor of Business administration programme to get started. You will receive your students account details through email. Get started!



Academic Qualifications

To apply for this programme, applicants must hold EU-recognised or equivalent qualifications as outlined below:

A recognised Master's degree or a full EQF Level 7 qualification is required, with a minimum overall score of 55% (or a GPA of 2.0 on a 4.0 scale) or higher.

English Language Proficiency

All our programmes are delivered English. As such, you must demonstrate proficiency in the English language by submitting one of the following test scores during the application process:

- IELTS Overall: 6.5
- TOEFL (iBT: 58+; PBT: 490+; CBT: 167+)
- TOEIC Overall: 555+
- PTE Overall: 50+
- Duolingo Overall: 90+

English Proficiency Waivers:

The English proficiency test is not required for the following candidates:

- Native English Speakers, OR;
- Applicants having completed their schooling in English (i.e. High School Diploma or IB), OR;
- Applicants who have completed their undergraduate or postgraduate studies in English
- 2 years of work experience in an organisation where English is the primary language of communication.

Digital competence:

Learners should have a basic level of digital competence, including familiarity with computers, the internet and common software applications.

Prior experience and learning will be considered in line with the provisions of the Euro American Institute's RPL Policy which has already been approved by the MFHEA. The approved RPL Policy is available for public viewing at <https://www.euroamerican.edu.mt/policies/rpl-policy.pdf>





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